

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

GOLDBERG et al.

Serial No.: 09/502,285

Filed: February 11, 2000

Atty. File No.: 3367-2-2

For: "A NETWORKED SYSTEM FOR PRESENTING ADVERTISING"

Group Art Unit: 3713

Examiner: Robert E. Mosser

**Miscellaneous Transmittal Regarding MPEP**  
**2001.06(c) Information From Related Litigation - 2000 Duty of Disclosure**

Assistant Commissioner for Patents

Washington, D.C. 20231

Dear Examiner:

As per MPEP 2001.06(c), Applicant's representative provides the Examiner with additional documents that may be considered pertinent to patentability. These documents are provided in the Information Disclosure Statement filed concurrently herewith. The documents were obtained from various defendants prior to settlement agreements in patent infringement proceedings wherein the claims asserted are directed to network advertising, and the patents have substantially the same (or identical) specification to the present application..

Currently the Applicant, Beneficial Innovations, is asserting claims that are directed to network advertising from various U.S. patents having substantially the same (or identical) specification as the present application. The current defendants are:

1. Blockdot, Inc, a Texas Corporation
2. CareerBuilder, LLC, a Delaware corporation
3. DIGG, Inc, a Delaware corporation
4. Ebaum's World, Inc, a New York corporation

5. Jabez Networks, Inc., a Tennessee corporation
6. The New York Times, a New York corporation
7. The Washington Post Company, a Delaware corporation
8. The Weather Channel Interactive, Inc., a Georgia corporation
9. LA Times
10. Chicago Tribune
11. Dallas News
12. Atlanta Journal
13. IGN
14. AOL
15. Yahoo
16. Google

To the best of Applicant's representative's knowledge, all additional prior art cited by a defendant has previously been submitted for consideration. Please consider the documents in the concurrently submitted Information Disclosure Statement when determining the patentability of the present application.

If the Examiner has any questions, please contact the undersigned.

Respectfully submitted,

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